

Contact

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Top Skills

Timekeeping

Art Direction

Organization Skills

Certifications

Build Your Own Chatbot

Marisol Martinez

Curating designs and campaigns from initial research to the final product | Peer Mentor | Web/Content Editor | Receptionist |
United States

Summary

I'm Marisol, an Advertising and UX Design Student at the University of North Texas, looking to be your next Creative or Researcher.

The creative aspects of life have always drawn me in. To create a narrative with select delicious words and illustrating visuals that will brighten your eyes and mind is my goal. On a smaller scale, from designed graphics for a local marketplace event to researched the best brand strategy for large-scale Dining Industries.

To be able to connect with and help those around me is what I live for. I want to make sure whoever my client is, you get every question answered and any messaging pushed. I don't think I could see myself in any field that wasn't creative service.

Experience

SWOOP Agency

President

August 2025 - Present (5 months)

Texas, United States

Leading 2 teams of student advertisers to create an ad campaign with creative guidance. Tasked with timekeeping, scheduling, and being the middleman between the teams and the Director.

University of North Texas

2 years

Peer Mentor

August 2024 - Present (1 year 5 months)

Texas, United States

Web Content Editor

January 2024 - Present (2 years)

Texas, United States

National Honor Society

Student Volunteer

October 2021 - Present (4 years 3 months)

Bridgeport, Texas, United States

I help and volunteer around my community with events, festivals, or food banks for my student organization and community.

SWOOP Agency

Researcher

August 2024 - December 2024 (5 months)

Texas, United States

McDonald's

Crew Member

January 2023 - July 2024 (1 year 7 months)

Bridgeport, Texas, United States

I help prepare food, engage in customer service, and clean for the customers.

Welocalize

Ads Quality rater

March 2023 - February 2024 (1 year)

Remote

I am quality control for advertising.

Subway

Sandwich Maker

August 2022 - November 2022 (4 months)

Bridgeport, Texas, United States

Quality Sweets by Shande

Graphic Designer

May 2021 - May 2021 (1 month)

Bridgeport, Texas, United States

I designed stickers for a young entrepreneur's business event.

Hope Chest Thrift Store

Community Volunteer

March 2021 - March 2021 (1 month)

Bridgeport, Texas, United States

The Hope Chest is an establishment that takes in unwanted clothing to resell in retail. I volunteered to work there as a sifter and organizer.

Education

University of North Texas

Bachelor of Fine Arts - BFA, UX Design · (August 2024 - May 2028)

University of North Texas

Bachelor's degree, Advertising and Brand Strategy · (August 2023 - May 2027)

Bridgeport High School

High School Diploma · (August 2010 - May 2023)